

JOINT HUDSON AND APSN PRESS RELEASE

Talent solutions agency Hudson trains persons with special needs in interview, CV skills



Around 55 Hudson staff members were involved in its first workshop for APSN beneficiaries.

Singapore, 16 September 2019 – Multinational recruitment agency Hudson has partnered the Association for Persons with Special Needs (APSN) to provide quarterly training to the charity's beneficiaries in resume writing and basic interviewing skills. The first five-hour session held recently involved one-on-one coaching, hands-on exercises and simplified, interactive lessons.

Hudson has always invested in helping the community. This year, it decided to step up its Corporate Social Responsibility initiative – from monetary donations, to bringing its purpose to life by helping others realise their career potential.

To do this, it decided to partner with local organisations where its people could help in a tangible way, whether it be through coaching, workshops and facilitating events to empower people to secure employment.

Hudson Helping Hands kicked off last month across all its offices in the Asia-Pacific region with much success. Each region worked with a local charity partner / social enterprise where Hudson could help those in marginalised groups find employment.

Every quarter, it will set aside a day where all of its people across APAC will be engaged in helping those in marginalised groups find jobs.

Last month, the first workshop was held with APSN. This unique partnership was conceived by Mr Caleb Goh – Executive at APSN Alumni Services – and Ms Rohana Khalid – Associate Consultant at

Hudson – who worked extensively on tailoring the curriculum and delivery for 15 participants with special needs.

Training materials was customised by APSN to help the beneficiaries understand how they can learn and apply such skills for potential employers to know them better, increasing their chances of getting employed. When they can understand these concepts, it also empowers them in the job application process.

Mr Goh said, “Previously, it has always been the APSN Job Coach conveying the strengths, experience and profiles of ready-to-work trainees to potential employers. Ultimately, we aim to equip them with the know-how to present their strengths to hiring managers with confidence.”

APSN Chief Executive Officer Dr Christopher Tay added, “We are affirmed in our efforts as more partners hop on the bandwagon to help persons with special needs achieve their dreams. The momentum is building as we collectively work hard to create even more opportunities for them.”

According to Mr Shane McGowan, Director – Sales & Marketing at Hudson, “With special needs, all you really need to have is a bit of push and motivation, you need to instill belief in somebody. Once you do that in somebody, they’ll be good at what they put their mind to. I think that’s the most important thing. We’re here to help and we’re here to make sure that they are able to go out and seek employment, and hopefully we’re able to help them in this vital area.”

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Photo 2: Hudson staff Ms Claudia Dumitru giving customised interview tips to the trainees and alumni of APSN.



Photo 3 and 4: The first five-hour Hudson workshop for APSN beneficiaries also involved one-on-one coaching.



Photo 5: Hudson's Sales & Marketing Director, Mr Shane McGowan, was thoroughly impressed with his mentee, Imran, who he said will be an asset wherever he goes.

About Hudson

Hudson is a talent solutions company with expertise in leadership and specialised recruitment, talent management and contracting solutions. We help clients and candidates succeed by leveraging our expertise, deep industry and market knowledge, and assessment tools and techniques. Through relationships with specialised professionals, we bring an unparalleled ability to match talent with opportunities by assessing, recruiting, developing and engaging the best and brightest people for our clients. We combine broad geographic presence across Asia Pacific, world-class talent solutions and a tailored, consultative approach to help businesses and professionals achieve higher performance and outstanding results.

About Association for Persons with Special Needs (APSN)

Established in 1976, Association for Persons with Special Needs (APSN) is a social service organisation providing special education for persons with mild intellectual disability (IQ 50-70). Today, APSN operates four Special Education (SPED) Schools (APSN Chaoyang School, APSN Katong School, APSN Tanglin School and APSN Delta Senior School) for students aged 7 to 21, an APSN Student Care Centre for children aged 7 to 18 and an APSN Centre for Adults for persons aged 16 and older, benefiting over 1,200 beneficiaries each year.

The APSN Schools and Centre adopt a holistic approach in its curriculum, comprising academic, vocational and social skills which are important for open employment and lifelong learning. APSN



Great people. Great performance.



association for persons with special needs

seeks to enable persons with special needs to be active contributors of the society and is committed to inspire and build capabilities of its partners and community to lead and advocate an inclusive society.

To date, APSN's growing database has more than 5,000 beneficiaries, comprising students, trainees, and alumni. The Association is constantly expanding its network to reach out to and understand the needs of its members to better support them.

For more information on APSN, please visit www.apsn.org.sg

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