

JOINT SKECHERS AND APSN PRESS RELEASE

SKECHERS takes a walk in persons with special needs' shoes



Photo 1: Mediacorp artiste Lee Teng was all gung-ho with SKECHERS Friendship Walk participants as they set off on the 4km route around the Marina Bay area.

Singapore, 31 August 2019 – Trendy shoe brand SKECHERS partnered Association for Persons with Special Needs (APSN) for its Friendship Walk, held on 31 August 2019. SKECHERS donated \$1 to APSN for every online registration made. The funds will be used to purchase SKECHERS shoes for needy APSN alumni.

SKECHERS Friendship Walk was first held in 2009 by SKECHERS USA at Manhattan Beach, California, that brought together people from all walks of life for one common purpose – to support special needs and underprivileged children.

This year's Walk brought participants on a scenic route, passing by iconic landmarks and the city skyline, such as the Merlion, Marina Bay Sands, Esplanade Theatres and ArtScience Museum. Along the way, there were three "obstacle zones" which required the teamwork and cooperation of participants to make it through.

And back at the race village, which was transformed into a "Kampung", the clock was dialled back as participants enjoyed popular old school games and activities that certainly drew out one's nostalgic childhood memories! Parents could also introduce their young children to traditional Singaporean snacks.

APSN's Baking Enterprise was given a booth on race day to sell handcrafted nostalgic snacks and APSN beneficiaries also assisted with the distribution of drinks to participants after their walk.

Dr Christopher Tay, Chief Executive Officer of APSN, said, "It is always heartening to see corporates share with those who are less fortunate and include them at their events. With endeavours such as the SKECHERS' Friendship Walk, we are taking steps towards greater inclusivity in Singapore."

Mr Vincent Leung, President of SKECHERS Southeast Asia, said, "The SKECHERS Friendship Walk has always been about friendship, support for the community and an inclusive spirit, and we are continuing this tradition with this year's Walk. SKECHERS is pleased to be able to partner APSN to give back to the community, and we hope we created wonderful memories for the beneficiaries and volunteers with this event."

During his pre-walk speech, Mr Leung also encouraged participants to interact and say hello to APSN beneficiaries who were volunteering at the hydration point and also helping to give out medals at the end.

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Photo 2: APSN beneficiaries Daniel, Chun Lian and Gervin promoting baked goods by the association's Bakery Enterprise.



Photo 3: APSN beneficiaries and SKECHERS Friendship Walk crew enjoying some nostalgia at one of the SKECHERS photo booths.



Photo 4: Walk participants took part in old school games such as Three-Legged Race, Carrom and Toss the Ring.







Photo 5-9: Family and buddies had a good time taking a relaxed stroll during the SKECHERS Friendship Walk, but some participants speeded through the route.



Photo 10: APSN beneficiaries Germaine and Olivia were part of the inclusive event too, as they welcomed walk finishers with a medal.



Photo 11-12: APSN beneficiaries Audrey and Chee Boon also helped out by giving out bottles of water to those who completed the walk.



About SKECHERS USA, Inc.

A multi-billion-dollar, award-winning global brand, SKECHERS designs and develops lifestyle and performance product known for style, innovation, quality and comfort. Along with its diverse footwear offering, the Company's head-to-toe collections for men, women and kids include a growing range of apparel and accessories.

With international business representing more than half of its total sales, SKECHERS has product available in more than 170 countries and significant opportunities for continued expansion worldwide. The Company sells its collections through third-party wholesale partners and directly to consumers via more than 3,000 SKECHERS retail stores and e-commerce platforms.

Headquartered in Manhattan Beach, California, SKECHERS trades on the New York Stock Exchange under the symbol SKX.

About SKECHERS Singapore Pte Ltd

SKECHERS Singapore Pte Ltd is a joint venture with SKECHERS USA, INC since 2009. The company markets a diverse range of footwear for men, women and children under the SKECHERS name. SKECHERS is available in 19 concept stores, 1 city outlet store, 3 outlet stores and 2 shop-in-shops within the departmental stores in Singapore. For more information, please visit www.SKECHERS.com.sg and follow us on Facebook (Facebook.com/SKECHERS) and Instagram (@SKECHERSSG).

About Association for Persons with Special Needs (APSN)

Established in 1976, Association for Persons with Special Needs (APSN) is a social service organisation providing special education for persons with mild intellectual disability (IQ 50-70). Today, APSN operates four Special Education (SPED) Schools (APSN Chaoyang School, APSN Katong School, APSN Tanglin School and APSN Delta Senior School) for students aged 7 to 21, an APSN Student Care Centre for children aged 7 to 18 and an APSN Centre for Adults for persons aged 16 and older, benefiting over 1,200 beneficiaries each year.

The APSN Schools and Centre adopt a holistic approach in its curriculum, comprising academic, vocational and social skills which are important for open employment and lifelong learning. APSN seeks to enable persons with special needs to be active contributors of the society and is committed to inspire and build capabilities of its partners and community to lead and advocate an inclusive society.

To date, APSN's growing database has more than 5,000 beneficiaries, comprising students, trainees, and alumni. The Association is constantly expanding its network to reach out to and understand the needs of its members to better support them.

For more information on APSN, please visit www.apsn.org.sg



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